CULTURAL HERITAGE PRESERVATION REHABILITATION AND REUSE

THE TUSCAN TRADITION

Shanghai

02.12.2006
THE CONFERENCE

01.10.12.2006
THE EXHIBITION

Organization
Department of Architectural Technologies and Design
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Since 2003, and as a consequence of an unprecedented increase in the number of new constructions, the new policy of urban and territorial development in China has been characterized by programmes based on energy saving and the use of sustainable resources. This has led to the establishment of new programmes of protection, reuse, and rehabilitation of existing building and environmental heritage.

In this area, Italy is a country of reference par excellence and, as far as these specific fields are concerned, Tuscany represents an extremely interesting example for Chinese working in this field.

It is in this context that the event, “Cultural Heritage, Preservation, Rehabilitation and Reuse: The Tuscan Tradition”, is set, promoted by the Department of Architectural Technologies and Design “P. L. Spadolini” of the University of Florence and the College of Architecture and Urban Planning of Tongji University of Shanghai.

It is centred on the technical experience and tradition in enhancing the value of Tuscan cultural heritage.

The Exhibition and Conference present the different public administration intervention policies at the national, provincial and communal levels as well as the significant projects realized. Specific emphasis is placed on real experiences in the rehabilitation of the existing environment, historic and contemporary, from the managerial (project management, financing, consortia, etc.) as well as productive (monitoring, diagnostic, testing, building materials, etc.) points of view.

Specialists and representatives of academic and institutional organizations take part in the conference. The event is sponsored by the Italian Ministry of Cultural Heritage and Activities, the Region of Tuscany, the Department of Environment and Historical Buildings of the Provinces of Florence, Pistoia and Prato, the Faculty of Architecture of Florence, the Association of Architects, Planners, Landscapers, and Conservationists of the province of Florence and the Association of Engineers of the Province of Florence.

The exhibition/conference is part of the preparatory calendar of events of the World Exposition to be held in Shanghai in 2010 and is one of the highlights of the Year of Italy in China 2006.

**THE EXHIBITION**

**INauguration 01__12__2006 9.30**

Introduction and salutes

**prof. Zheng Shiling**

Cultural Heritage Preservation, Rehabilitation and Reuse: cultural and policies of the Tuscan Region

**prof. Maria Concetta Zoppi**

Urban Redevelopment Projects of Florence

**dott. Paolo Lucioli**

Monte dei Paschi di Siena S.p.A. Bank Group in Asia

**THE CONFERENCE**

**THE PURPOSES**

prof. Raimondo Innocenti

Studying the conservation and rehabilitation of architectural and environmental heritage at the University of Florence Faculty of Architecture

prof. Paolo Felli

Preservation and requalification of historical hospitals: Santa Maria Nuova and Careggi, Florentine Hospitals

prof. Romano Del Nord

Florence: rehabilitation and reuse of disused industrial areas

**THE EXHIBITION PLANS OF**

**ARCHITECTS ASSOCIATES**